



NATIONAL ANIMAL CARE & CONTROL ASSOCIATION

2027 Sponsorship Opportunities

Partner with NACA to support the professionals who protect animals and communities nationwide — through academies, webinars, courses, and events.



— **NATIONAL ANIMAL** —
CARE & CONTROL ASSOCIATION

Why Sponsor NACA?

The National Animal Care & Control Association (NACA) is the leading professional association for animal care and control officers across the country. Your sponsorship directly supports training, education, and resources for the professionals doing this critical work every day.

4,000+

MEMBERS NATIONALLY AND INTERNATIONALLY

Visibility

Your brand in front of thousands of animal care and control professionals through webinars, academies, courses, and events.

Flexibility

Options starting at \$750, so you can find the right fit for your budget and goals.

Impact

Your support funds real training, mentorship, and resources for the field.

Recognition

Logo and name placement across NACA's digital and in-person channels.

Signature Sponsorships

2027 NACA Annual AWARDS

\$2,500 / Year

1 AVAILABLE

- ✓ Exclusive branding as the Full-Year Annual Awards Sponsor
- ✓ Sponsor logo/name on all related promotions throughout 2027
- ✓ Recognition across multiple channels and communications
- ✓ Featured in year-end sponsor recap

Full-Year Lunch Sponsor

\$25,000 / Year

1 AVAILABLE

- ✓ Exclusive branding as the Full-Year Lunch Sponsor
- ✓ Sponsor logo/name on all lunch-related promotions throughout 2027
- ✓ Recognition across multiple academy courses
- ✓ Featured in year-end sponsor recap
- ✓ Priority (top-tier) placement on sponsor materials



Sponsorship Opportunities

Dispatch Digest Newsletter Sponsor

\$750 / Year

"Featured Partner" placement in one month's worth (4x) newsletter, including logo and clickable link.

In-Person Academy Lunch Sponsor

\$1,500 / course

16 AVAILABLE

- ✓ Recognition as the Fuel Up Lunch Partner for the sponsored academy course
- ✓ Featured in course-day announcements
- ✓ Sponsor name/logo on lunch day signage and/or slide
- ✓ Optional 30-second welcome message

Leading Conversations Webinars

\$1,000 / webinar

12 AVAILABLE

- ✓ Recognition as "Leading Conversations Webinar Series Sponsor"
- ✓ Name/logo on the webinar registration page and promotional materials
- ✓ Verbal acknowledgment during the webinar
- ✓ Sponsor shout-out on the event's thank-you slide
- ✓ Attendee opt-in list

Sponsorship Opportunities

Student/Materials Support

\$1,500 / per course

Help NACA offset the cost of supplies for in person ACO courses such as leashes, equipment tools, and more. Exclusive branding on all training materials for one course.

NACA LEARN - LMS Course

\$2,500 / per course

- ✓ Recognition as "LMS Course Sponsor" for the specific course
- ✓ Sponsor logo/name on the LMS course page or intro module
- ✓ Welcome message option (text or video link)
- ✓ Mention during course launch/announcement (email + internal posting)

Student Scholarships

\$Any Amount

Exclusive branding on the sponsor landing page and event hubs; logo placement and acknowledgment in the site header/footer and all communications for scholarship.

Your sponsorship is an investment in the future of the animal care and control profession. By supporting NACA, you help provide education, leadership development, and professional standards that strengthen agencies and improve outcomes for animals and communities nationwide

Ready to Partner with NACA?

Reach out to our team to reserve your sponsorship or design a custom package that fits your goals.

naca@nacanet.org