



# PUBLICATION SPONSOR

	<b>1 ISSUE</b>	<b>2 ISSUES</b>
	<b>SPRING OR FALL</b>	<b>SPRING &amp; FALL</b>
<b>Full Page (7.5"x10")</b>	<b>\$900</b>	<b>\$1700</b>
<b>1/2 Page (7.5"x 5")</b>	<b>\$500</b>	<b>\$900</b>
<b>1/4 Page (4.25"x5")</b>	<b>\$300</b>	<b>\$550</b>

*All art is full color*



- NACA members receive an additional 15% discount.
- Rates are based on camera-ready art suitable for publication. Additional art, layout, or typesetting changes are the responsibility of the sponsor.
- Premium Placement: Upon request, full page ads can be placed on the inside front cover, inside back cover, or back cover for an additional \$250.
- Payment: All sponsors will receive an emailed invoice when each issue has published payable with direct pay with a credit card by or must mail a check net 15. Credit card information will not be saved.



# TERMS AND CONDITIONS

- Copy and art must be in Publisher's hands prior to the deadline for each publication.
- Changes will be accepted up to deadline dates. Please inquire for specific dates.
- Cancellation notices must be made in writing to the publisher and will take effect 30 days after receipt.
- If the contract is not fulfilled by the sponsor, the sponsor agrees to pay for space used at the applicable earned rate.
- Any invoice issued by the Publisher will be accepted as correct unless the Publisher is notified in writing within ten days of the billing date.
- Payments must be made directly to NACA.
- Accounts delinquent for 30 days will be charged interest at the rate of 1.5% per month.
- Accounts delinquent 45 days will be canceled and will be billed at the appropriate earned rate plus interest as stated above and all costs of collection including attorney's fees.
- Publisher will only be responsible for a re-run of incorrect graphics if notified in writing before the next deadline.
- All copy, text, display, and illustrations are published upon the understanding that the Advertiser and/or his agent are fully authorized to cause such material to be published. The advertiser and/or agent further agree to save blameless the Publisher from any liability arising out of such publication.
- Publisher reserves the right to reject advertisements or any other matter objectionable in character or wording or for any other reason deemed unacceptable.
- Artwork, photographs, typesetting, layouts, and negative work are the responsibility of the sponsor.
- Artwork, layouts, and photography remain the property of the Publisher.
- Advertisements ordered set, and not used, will be charged for composition.
- Request for specified conditions and colors at Run of Paper (ROP) rates will be given consideration but no guarantee can be made. Publisher will not be bound by any conditions printed or otherwise appearing on order blanks or copy instructions which conflict with these standard terms and conditions.
- The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
- When change of copy, covered by an uncanceled order, is not received by closing date, copy run in previous issue will be inserted.



# DIGITAL MAGAZINE INSERTION ORDER CONTRACT

Sponsor Name:

Date:

Company Name:

Contact Email:

Billing Address:

Telephone Number:

Current NACA Organizational/Exhibitor Member?  Yes  No

Please insert my order for the following (Check all that apply)

## SIZE

Full Page

1/2 Page

1/4 Page

## DATES

Spring 2024

Fall 2024

## PREMIUM PLACEMENT (ADD \$250 PER ISSUE)

Inside Front Cover

Inside Back Cover

Back Cover

## 2024 DISCOUNTS

2024 NACA Member Discount (15%)

Please return this page to [naca@nacanet.org](mailto:naca@nacanet.org)



# DIGITAL MAGAZINE INSERTION ORDER CONTRACT

The National Animal Care and Control Association reserves the right to supply premium placement on a first-come basis.

*As a program sponsor in the NACA Animal Care & Control Today Magazine, you agree to:*

- Hold NACA harmless for errors in advertising beyond the cost of the space occupied by the error and agree to the terms, standards, and conditions appearing on the "Standard Terms and Conditions" sheet.
- **All sponsors must supply a valid email address where invoices will be sent.** Invoices are to be paid directly using a credit card, or you must send the NACA Corporate Office a check net 15 upon receiving the invoice. Accounts delinquent 45 days will be canceled and will be billed at the appropriate earned rate plus interest and all costs of collection including attorney's fees. *(Please add [naca@nacanet.org](mailto:naca@nacanet.org) as an approved sender to avoid invoices going to spam.)*
- Cancellation notices must be made in writing to the publisher and will take effect 30 days after receipt.
- If the contract is not fulfilled by the sponsor, the sponsor agrees to pay for space used at the applicable earned rate.
- NACA reserves the right to reject graphics or any other matter objectionable in character or wording or for any other reason deemed unacceptable. The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
- When a change of copy, covered by an un-canceled order, is not received by the closing date, a copy run in the previous issue will be inserted.

By signing this agreement, you and your company agree to all terms and conditions of this legally binding contract.

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Signature

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Company

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NACA Representative (Approval Only)

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Date

Please return this page to [naca@nacanet.org](mailto:naca@nacanet.org)