



NATIONAL ANIMAL
CARE & CONTROL ASSOCIATION

2022

ANNUAL REPORT

✉ naca@nacanet.org

🌐 www.nacanet.org

INTRODUCTION

The National Animal Care and Control Association NACA recognizes that today's animal field services officers provide a wide array of services to their communities, including saving pets in danger, protecting human health and safety, enforcing laws and ordinances, providing support and education to community members, disaster response, helping lost pets get home, and helping wildlife, livestock, and exotic animals, in addition to cats, dogs, and other pets.

NACA offers guidance and training on many of the most crucial responsibility areas of officers, and we are a leading voice in support of the community policing approach to animal control, in order to prevent the root causes that lead to cruelty, neglect, and public safety issues.

NACA understands the unique role that animal care and control professionals play in each community and is dedicated to ensuring its members have the resources, tools, and training necessary to perform this role safely and effectively.

Mission

The National Animal Care & Control Association is committed to setting the standard of professionalism in animal welfare and public safety through training, networking, and advocacy.

Vision

NACA envisions a world in which all animal care and control professionals are respected as essential public servants and receive consistent support, resources and training allowing them to effectively and compassionately achieve the highest quality of life for the animals and citizens in the community they serve.

Values

- professionalism
- dedication
- leadership
- integrity
- innovation
- diversity
- accessibility
- compassion

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MESSAGE FROM OUR LEADERS

NACA is stronger than ever because of you, our members, partners, and friends!

Dear NACA members, friends, and partners,

2022 was a strong year for NACA as we worked towards continued sustainability, expansion of programs, and operational effectiveness. NACA experienced a strong membership boom in 2022, exceeding our goal of 2,022 members! We continued to see the success of our national online ACO Certification program, and are constantly updating the content to ensure today's ACOs have access to the best practices of our industry. NACA is stronger today because of our members, partnerships, and we thank you for allowing us the opportunity to continue delivering on our mission. We are proud of our strong performance and hope you are too.

Sincerely,
Jerrica Owen



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Thank you for
allowing NACA
to deliver on its
mission!

Jerrica Owen, CAWA
NACA Executive
Director

NACA PRIORITIES 2022

NACA focused on ensuring our members, partner agencies, and state associations were successful in 2022.

The progress we made as an industry is a testament to the power of partnerships and what we can achieve when we have a collective commitment to the mission.

01

Priority: Elevate the Role of the ACO

Throughout 2022, NACA advocated for officers through position statements that recognized the role of officers, supported increasing awareness on important legislation, inspired best practices, and encouraged collaboration.

02

Priority: Expand Partnerships

NACA has built and strengthen partnerships both within and outside of animal welfare. Each partnership complements the existing capabilities of NACA allowing us to achieve more together. Together with our partners we are expanding the training opportunities and reach of NACA as well as undertaking vital research for the future of animal care and control.

03

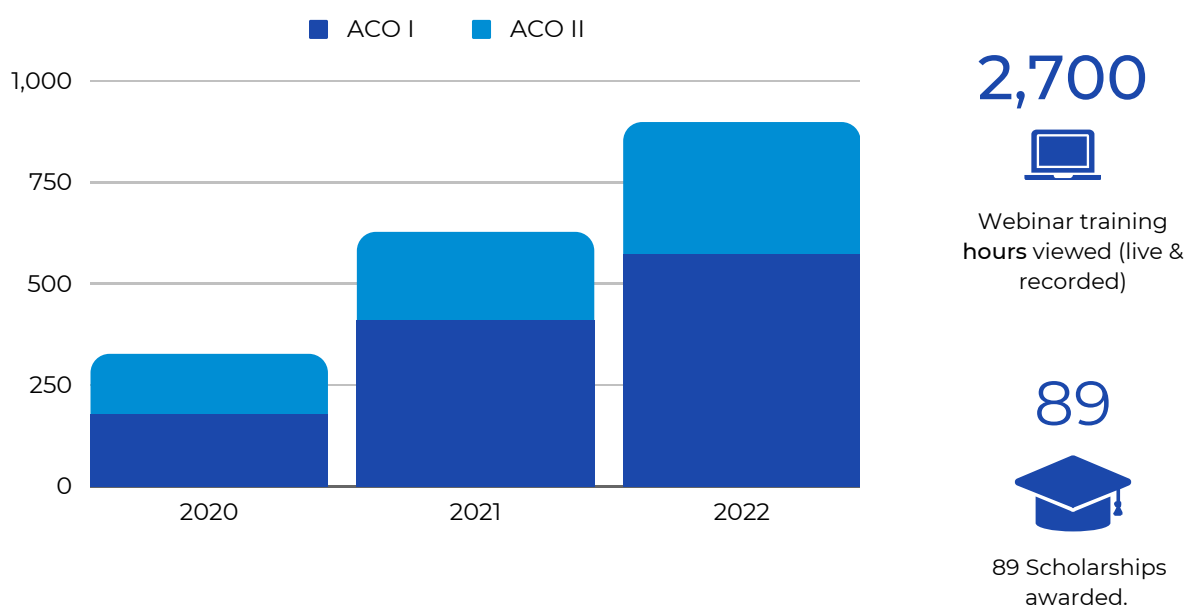
Priority: Increase Access to Training

2022, NACA was able to reduce barriers and improve access to training for hundreds of officers through free or scholarship funded training programs. In addition, NACA focused on ensuring its members had access to resources, equipment, and the tools necessary to safely and effectively perform their roles.

Performance Metrics

In 2022, NACA saw the continued success of our online National Animal Control Officer certification program, both levels I and II. We also saw high demand for other innovative learning modules we offered outside of those curriculums. Despite much of the world returning to in-person learning, online offerings meet the needs of today's ACOs, which is why in 2023, we plan to grow our online learning syllabus even further.

Nationally Certified Officers



In addition to the National Certification ...

- Released two self-paced courses and one live apprentice course through Maddie's University.
- Hosted a single day in-person event in San Diego, CA for 38 animal care and control professionals.
- Reached nearly 400 animal care and control professionals through partner trainings.

897

Nationally Certified Officers through NACA in 2022

Performance Metrics

As the only national association dedicated to animal care and control professionals in the U.S., we take pride in our ability to adapt to the ever-changing landscape of our industry. As a nonprofit, we are dedicated to holding ourselves accountable for delivering the resources today's ACOs need in an efficient and meaningful way.

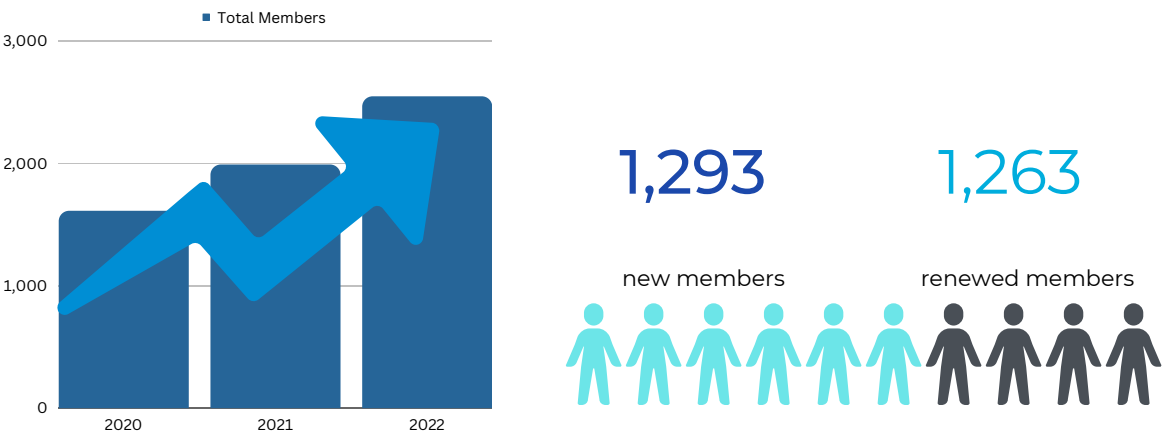
National Impact

With the support of Petco Love, NACA was able to support 19 different state, regional and national training conferences across the country. This decentralized approach enabled us to reach thousands of officers who otherwise might not have been exposed to NACA or its training.



Membership

NACA experienced a boom in both new and returning members.

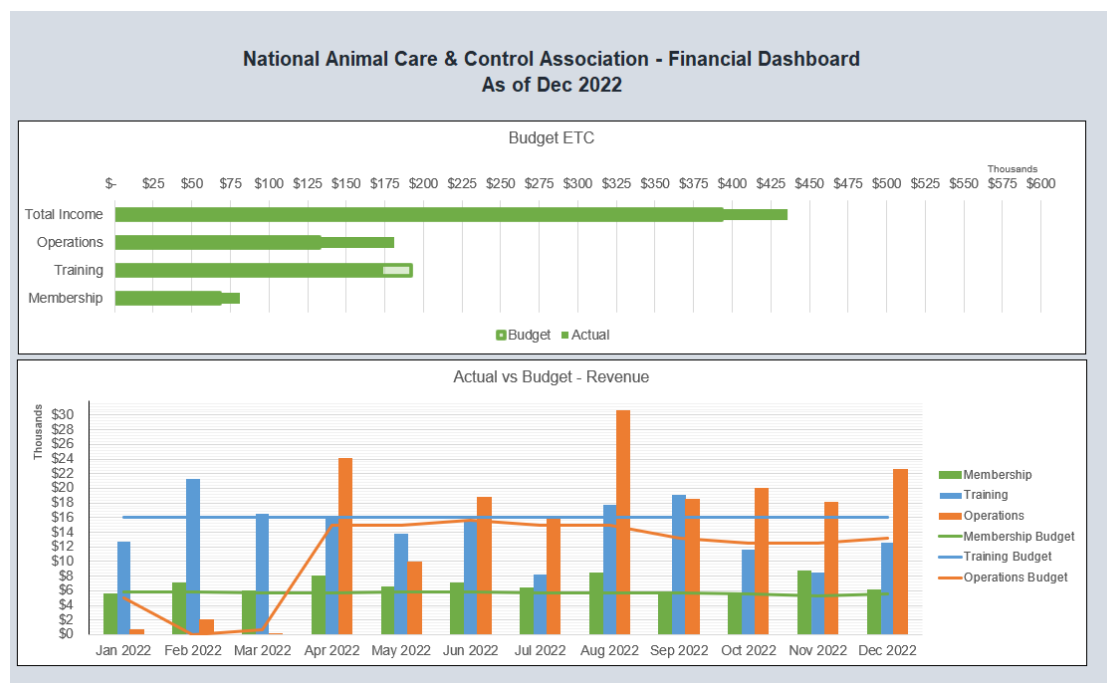


2,545

Active members by the end of 2022, a 28% increase over 2021

In 2022, NACA completed a full financial audit to ensure both accuracy of historical data and future financial stability.

Total Expenses	\$102,222
Net Income	\$142,024



NEXT STEPS

NACA plans to reach new heights in 2023 thanks to your continued commitment.

01

Elevate the Profession

Elevating the status and professional recognition of animal care and control officers across the country through nationwide standards, position statements, recognition, and equipment.

02

Ensure Access to Training

Provide increased access to up-to-date training resources by offering scholarships and partnering with other agencies to expand the reach of the organization.

03

Networking and Collaboration

Drive sustainable and transformative change through diverse and collaborative partnerships through grants, advocacy, state association relations and other industry professionals.

04

Strengthen Internal Structure

Strengthen the organization and strategic alignment, establishing priorities and clarification of purpose through sustainable actions, creation of policies, expanding staffing and safeguarding the integrity of the organization.

CONCLUSION

NACA's role in animal welfare will continue to evolve and adapt to meet the needs of today's animal welfare professionals.

In animal control work, you often hear that we as animal welfare professionals are the “voice for the voiceless.” As the National Animal Care & Control Association, it is our role to also give voice to the people doing this work, and to ensure they have access to the resources and respect they deserve. That is how we can empower our members to be the voice so many pets and people need.



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...It is our
responsibility to
give voice to the
people doing this
work...

Dr. Josh A. Fisher, MHA, CAWA |
NACA Board President

ACKNOWLEDGEMENTS

NACA is grateful to everyone who supported us in 2022. Without our members, funders, supporters and partners, none of our success would be possible.

NACA is extraordinarily grateful for the generosity of our operational funders Maddie's Fund and Petco Love.



Maddie's
Fund



petco
love
A NONPROFIT CHANGING LIVES

Thank you to the ASPCA for generously supporting nearly 100 officers with grant-funded scholarships.



CONTACT

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Executive Director

National Animal Care and Control
Association

A registered Kansas 501(c)(3)
Organization

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